

September/October 2004

NEW CITRA-MIST

W EARTH-FRIENDLY SPRAY & WIPE

We are very pleased to announce the launch of CITRA-MIST, Agar's new 'earth-friendly' spray & wipe cleaner.

It's stating the obvious that in all areas of life including business we must ensure that our activities do not pose a threat to our natural surroundings, and that we promote healthy spaces for work and leisure. This is reflected in the number of 'green' buildings that our BSC customers are contracted to clean these days.

Green buildings utilise all practical means to ensure that they minimise environmental impact through energy savings, recycling, reduction of waste, use of materials and environmentally preferable products.

In formulating CITRA-MIST, we have employed all available measures to minimise environmental impact. The development criteria were set using the latest 'green' standards from California in the USA.

For example, plant-derived ingredients replace the petro-chemical based surfactants and solvents used in traditional products. Whilst all of Agar's water-based products are bio-degradable, CITRA-MIST bio-degrades more quickly.

Further for the technically minded CITRA-MIST does NOT contain any alkyl phenol ethoxylates, phthalates, heavy metals, ozone depleting substances, ammonia, amines, butyl solvents, ethylene glycol ether solvents, chlorine, or hydrocarbon solvents.

Of course, as always with Agar products, performance remains a key factor. CITRA-MIST still offers excellent surface cleaning through rapid soil attack with no residue. So there is no streaking and no need for rinsing.

Another feature of CITRA-MIST that's no less important is that it's very safe to use being classified as non-hazardous according to Worksafe criteria.

The enclosed label explains more about CITRA-MIST and how to prepare and apply it. Product and Safety Data are available from our website www.agar.com.au, or you can call your Agar rep. or local Agar office.

The environmentally responsible and safe-to-use nature of CITRA-MIST is reflected in the wavy green/yellow theme of the new label design.

'GREEN' BUILDING RANGE

With the release of CITRA-MIST, we now have a complete range of core everyday products that represent the ideal combination of environmental suitability, safety and performance:

- pH-7: Neutral floor and general purpose cleaner
- CITRA-MIST: Spray & wipe surface cleaner
- FAST GLASS: Spray & wipe glass cleaner
- FRESCO: Toilet & washroom cleaner
- CITRUS EXTRA: Carpet extraction pre-spray detergent
- SPOT WIZ: Ready-to-use water based carpet spotter
- CITRUS SPOTTER: Naturally derived solvent spot cleaner

MECHANIX

PRICE REDUCED!

Our Chemist has examined and changed the formula of our MECHANIX hand cleanser, resulting in us being able to reduce the price, yet not affecting the cleaning power. It is still an excellent heavy duty hand cleaner for removing all types of tough, industrial soils.

NEW NEW NEW NEW NEW

GENTEEL

CARPET CLEANING

CLEANER FOR WOOL CARPET & FABRIC UPHOLSTERY

GENTEEL is a brand new formulation entirely suitable for cleaning wool and sensitive washable fibres. It is completely pH neutral, conforms with AS3773 "Textile Floor Coverings ..." for carpet cleaning detergents, and is of course fully biodegradable.

GENTEEL is a powerful and versatile carpet (especially wool) and upholstery cleaner. It can be used either as a pre-spray cleaner prior to or as an 'in-tank' detergent during hot water extraction.

As important as the carefully selected ingredients which provide excellent cleaning power with free-rinsing, are the things GENTEEL doesn't contain such as **no** optical brighteners and **no** alkalis or reducing agents.

Using a neutral product like GENTEEL on any carpet reduces the chances of browning, compared with some competitors alkaline detergents.

See the enclosed flyer for more information about GENTEEL and a special introductory offer.



FABRIC SOFTENER & RINSE

Ideal for upholstery!

For those seeking optimum results with upholstery cleaning, we are pleased to recommend FABRIC SOFTENER & RINSE as the ideal partner to GENTEEL, our new wool carpet and upholstery cleaner.

Once the upholstery has been pre-sprayed with GENTEEL solution, it can be extracted with FABRIC SOFTENER & RINSE in a solution diluted to 1 in 50 parts water.

FABRIC SOFTENER & RINSE improves the feel of upholstery by imparting a softness and bulkiness to the fibres. It helps to speed up drying times, eliminate static cling, brighten colours and leave the fabric fresh and fragrant.

Mildly acidic FABRIC SOFTENER & RINSE can also be used on carpet in conjunction with low-alkaline cleaners, when it will help to neutralise alkaline residues.

★ A QUICK TIP ★

DISINFECTING WITH CHLORINE

If a facility experiences an outbreak of gastroenteritis or other infection, it is essential to disinfect contaminated areas and food-contact surfaces with a solution containing 1000 parts per million available chlorine.

A quick way to work out a 1000ppm solution is as follows: first look on the label for the % of available chlorine. Then use this chart:

Chlorine strength of product	Dilution that gives 1000 ppm
5% available chlorine	1 in 50
6%	1 in 60
4%	1 in 40
2%	1 in 20
x%	1 in x0

* Agar BLEACH contains 5% available chlorine.

* Agar CHLORADET contains 6% available chlorine.

AGAR Please contact your Agar Representative or call us for more information.....

MELBOURNE
Agar Cleaning Systems Pty Ltd
12-14 Cope Street
PRESTON VIC 3072
Ph: (03) 9480 3000

ADELAIDE
Agar Cleaning Systems Pty Ltd
1/59-63 Mooring Avenue
PLYMPTON SA 5038
Ph: (08) 8293 2020

BRISBANE
Agar Cleaning Supplies
11/3 Johnstone Road
BRENDAL QLD 4500
Ph: (07) 3205 7244

SYDNEY
Agar Cleaning Systems Pty Ltd
4/25 George Street
HOMEBUSH NSW 2140
Ph: (02) 9743 6020

PERTH
Briskleen Supplies
Unit 5/7 Aggett Road
MALAGA WA 6062
Ph: (08) 9249 4566